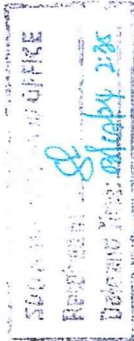
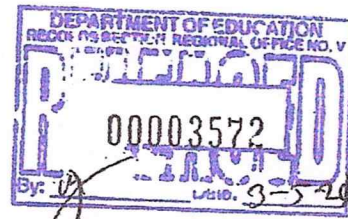




Republic of the Philippines  
**Department of Education**  
REGION V - BICOL

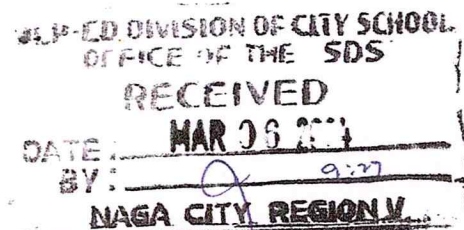


**1st Endorsement**  
**March**

Respectfully referred to the Schools Division Superintendents the herein invitation from the Philippine Health Insurance Corporation, through Mr. Alberto C. Manduriao, Regional Vice-President, PhilHealth Regional Office V, inviting interested Grade 8 students to participate in the Reel-making competition. Enclosed are the contest guidelines which are self-explanatory.

For appropriate action.

  
**GILBERT A. SADSAD**  
Regional Director



CLMD/maba  
04/05/2024



Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
REHIYON V

**TANGGAPANG PANSANGAY NG MGA PAARALAN NG LUNGSOD NAGA**



**March 08, 2024**

**To:** Assistant Schools Division Superintendent  
Chief Education Supervisors  
CID and SGOD Personnel  
Public and Private Secondary School Heads  
All Others Concerned

Participation in this activity is voluntary and will not interfere with instructional time, per DepEd Order No. 9 s. 2005, titled Instituting Measures to Increase Engaged Time on Tasks and Ensuring Compliance Therewith.

For information and guidance.

  
**SUSAN S. COLLANO CESO V**  
Schools Division Superintendent



Address: Roxas Avenue, Triangulo, Naga City  
Telephone No.: 054-871-3455  
Email Address: naga.city@deped.gov.ph  
Website: www.depednaga.ph



**DEPED V BICOL REGION**

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**From:** Public Affairs Unit PRO V <publicaffairsunit.pro5@gmail.com>  
**Sent:** Friday, 1 March 2024 9:31 am  
**To:** DEPED V BICOL REGION  
**Subject:** Letter: Request for Meeting re Conduct of "Nag 4MKNB? A PhilHealth Reel-Making Competition"  
**Attachments:** Letter-to-DepEd.pdf

Good day!

Please find attached letter regarding the conduct of "Nag 4MKNB? A PhilHealth Reel-Making Competition"

Kindly acknowledge receipt of this email.

Thank you.

Respectfully,

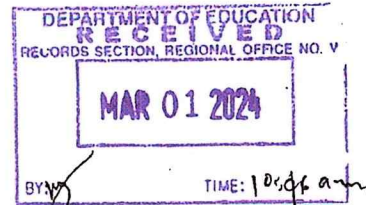
**Public Affairs Unit**  
PhilHealth Regional Office V  
Alernate Road, Legazpi City, Albay 4500  
(052) 820-5538 loc 5312



24 02 03 44  
12 MAR 2024



Republic of the Philippines  
**PHILIPPINE HEALTH INSURANCE CORPORATION**  
PhilHealth Regional Office V  
ANST Building IV, Benny S. Imperial St., Legazpi City, Albay  
☎ (052) 820-5538 @ [www.philhealth.gov.ph](http://www.philhealth.gov.ph)  
PhilHealthBicol Xteamphilhealth



February 27, 2024

**GILBERT T. SADSAD**  
Regional Director  
Department of Education - Regional Office V  
Regional Government Center Site, Rawls, Legazpi City

Dear RD Sadsad:

Greetings from PhilHealth Regional Office V!

We are pleased to inform you, that PhilHealth Regional Office V will be organizing the #Nag4MKNB? A PhilHealth Reel-Making Competition to showcase the talent and creativity of Grade 8 students across the nation. As part of our ongoing efforts to raise awareness about health through creative means in line with our 29<sup>th</sup> Anniversary. This activity is in consonance with the inclusion of the NHIP in the Grade 8 curriculum under the topic "Health Information, Products, Services and Providers".

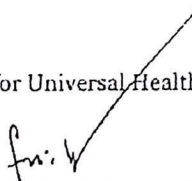
The reel-making competition aims to encourage students from various educational institutions to create visually appealing and informative one-minute videos that promote the significance of health insurance and NHIP. The contestants shall express their understanding on the NHIP under the context of the Universal Health Care (UHC) through a video presentation showcasing the student's creativity. Demonstrating the PhilHealth 4M steps (Magperehistro, Magbayad ng kontribusion, Mag-update ng record, Magclaim ng benepisyo), the video entry must deliver the information on either one of the 4Ms or a combination of all.

As valued partner of PhilHealth Regional Office V, we would like to request your support in advocating and promoting this event. In line with this, may I request for an opportunity to meet with you on the afternoon of **March 5, 2024 (Tuesday) at 2:00 pm** to personally discuss the details.

Attached to this letter are the contest guidelines for your information and dissemination in your community. Should you have any questions or need additional information, please do not hesitate to contact Leri Ilagan of the Public Affairs Unit via [publicaffairsunit.pro5@gmail.com](mailto:publicaffairsunit.pro5@gmail.com) or cellphone number 09176516883.

We look forward to meeting you. Thank you for your unwavering support and cooperation.

Yours for Universal Health Care,

  
**ALBERTO C. MANDURIAO**  
Regional Vice-President  
PhilHealth Regional Office V

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12 MAR 2024





# #NAG4MKNB?

## A PhilHealth Reel-Making Contest

### REELease

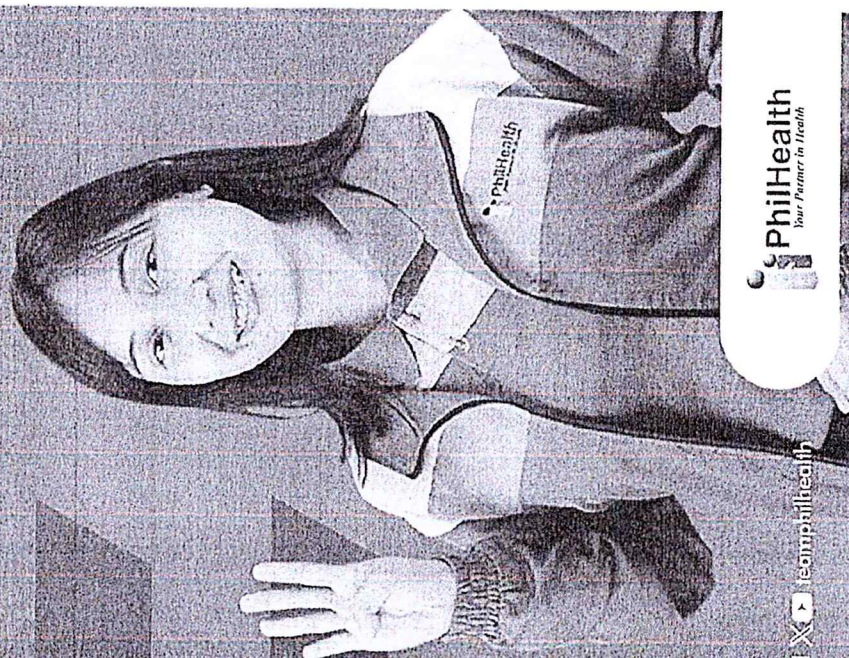
### your

### creativity! 🙌

Make a reel on PhilHealth  
and win awesome prizes!

[www.philhealth.gov.ph](http://www.philhealth.gov.ph)

✉ [actioncenter@philhealth.gov.ph](mailto:actioncenter@philhealth.gov.ph) | 📺 PhilHealth Official X | 📺 teamphilhealth



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# #NAG4MKNB?

## A PhilHealth Reel-Making Contest

### WHO CAN JOIN?

- All currently **enrolled Grade 8 students from private or public schools**, who must be accompanied by at least 1 teacher (with minimum exposure or participation in the video).
- There shall only be **1 ENTRY per school**.

[www.philhealth.gov.ph](http://www.philhealth.gov.ph)

✉ [actioncenter@philhealth.gov.ph](mailto:actioncenter@philhealth.gov.ph)  PhilHealthOfficial   [teamphilhealth](#)



2492 MAR 2024



# #NAG4MKNB?

## A PhilHealth Reel-Making Contest

### CONTEST DETAILS

**September 22, 2023**

Launching during FB Live (Teachers Orientation on NHIP)

**May 1-31, 2024**

Posting of qualified entries on PhilHealth's digital media platforms to gather viewers' reactions

**October 1, 2023 to March 15, 2024**

- Promotional campaign and information dissemination of PhilHealth Regional Offices to different schools in their area
- School preparation for their official entry

**June 3-14, 2024**

Preparation and judging of entries

**June 17-21, 2024**

Announcement of Winners

**January 4 to March 31, 2024**

Registration period and submission of entries by the contestants

**June 24-28, 2024**

Awarding of Winners

**April 1-30, 2024**

Initial screening of qualified entries

[www.philhealth.gov.ph](http://www.philhealth.gov.ph)

✉ [actioncenter@philhealth.gov.ph](mailto:actioncenter@philhealth.gov.ph) 📞 PhilHealth Official 📺 [teamphilhealth](https://www.youtube.com/teamphilhealth)



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# CONTEST MECHANICS

1. The PhilHealth reel-making competition is open to all currently enrolled Grade 8 students together with their teachers from private or public educational institutions.
2. Create a video/reel about the Universal Health Care (UHC) 4M steps (Magpapahelesto, Magbayad ng kontribusyon, Mag-updating record, Magclaim ng benepisyo).
3. The duration of the video must not exceed one (1) minute.
4. The video entry must deliver the information on either one of the 4Ms or a combination of all.
5. There should only be ONE (1) ENTRY per school/campus.
6. Each contestant must be accompanied by at least one (1) teacher (with not more than 30 seconds exposure)
7. Relatives of PhilHealth employees up to the third degree of affinity or consanguinity are not qualified to join the competition.
8. Contestants may use mobile phone, DSLR or mirrorless cameras; videos may contain images/graphics/animation, subtitles/flexi, voice over, music, which are royalty-free or must not contain copyrighted artwork.
9. The entry's video resolution shall be at least 1920 x 1080p or Full HD or higher.
10. The entry may be in English, Tagalog, English or the local dialect.
11. Contestants may wear the school uniform in the video or any proper/age-appropriate clothing.
12. Each entry must be an original idea by the contestant.
13. A link shall be available to view and print the Contest Mechanics (to be presented to the child's parent) and the Parental and School Administration Consent (to be filled out by the student), students' parent, teacher and school head); the same link shall also provide the 4M video presentation materials for reference.
14. All qualified video entries shall become the property of PhilHealth.
15. Winner selection shall be based on the following criteria:

Theme relevance	40%
Story concept	30%
Execution	25%
Viewer's reaction	5%
<b>TOTAL</b>	<b>100%</b>

  - Judges' decision is final.
  - Prizes and plaques for all winners.

First place	Php 15,000.00
Second place	Php 10,000.00
Third place	Php 5,000.00

[www.philhealth.gov.ph](http://www.philhealth.gov.ph)

 [PAHHS](https://twitter.com/PAHHS) | 
  [PAHHS](https://www.facebook.com/PAHHS) | 
  [PAHHS](https://www.instagram.com/PAHHS) | 
  [PAHHS](https://www.youtube.com/PAHHS) | 
  [PAHHS](https://www.linkedin.com/company/PAHHS)



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12 MAR 2024



# #NAG4MKNB?

## A PhilHealth Reel-Making Contest

VISIT

<https://nag4mknb.carrd.co>

to download registration forms, contest  
mechanics, materials for reference, and  
submission of entries

📞 New Hotline: (02) 366-225-88 | Mobile Hotlines: Call and Text (24/7)

📱 Smart: 0998-857-2957; 0968-865-4670 Globe: 0917-127-5987; 0917-110-9812

📧 E-text: ang "PHIC callback" <space> mobile number o Metro Manila landline ninyo <space> tanning o concert

📧 actioncenter@philhealth.gov.ph 🌐 www.philhealth.gov.ph 📺 PhilHealthOfficial X 📺 reamphilhealth



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12 MAR 2024